

Infrastructure@IISE

Cafeteria



Studio



Hostel



Sports Arena



Auditorium



Computer Lab

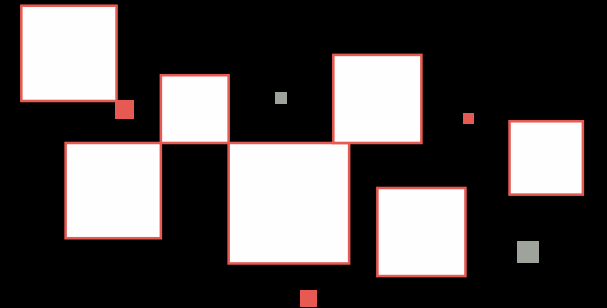


Library



IISE

GROUP OF INSTITUTIONS LUCKNOW



*"Some People Dream Of Success,
IISE Makes It Happen "*

AFFILIATED TO LUCKNOW UNIVERSITY

BBA **BCA** **BJMC** **B.Com**

APPROVED BY AICTE AFFILIATED TO AKTU

PGDM **MCA**

AFFILIATED TO MCRP UNIVERSITY, BHOPAL

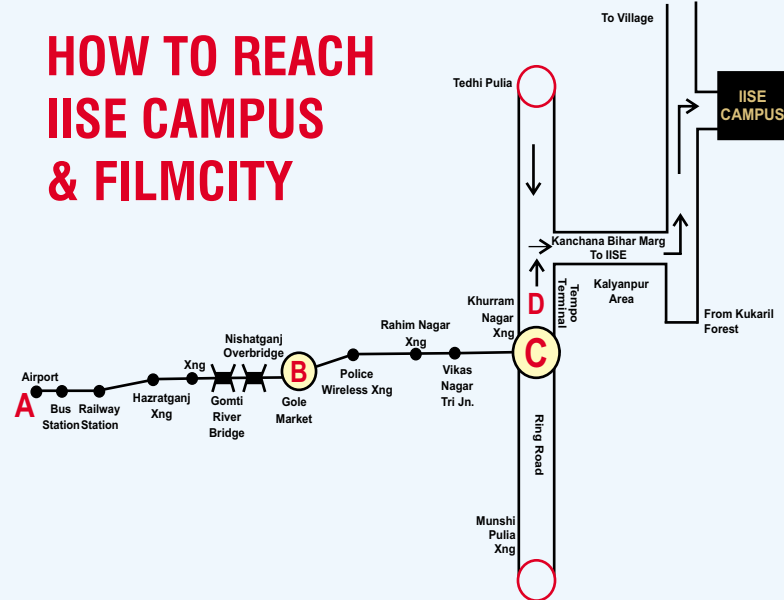
MA(MC) **MA(BJ)** **B.Sc(EM)** **BA(MC)**

Campus : Kanchana Bihari Marg, Opp. Mohammadpur Khatri Police Chowki
Kalyanpur, Lucknow-226022 (U.P.) India.
Website : www.iiseindia.com
E-mail : iise@iiseindia.com, info@iiseindia.com

Call : +91-7236002222 | 9453350199

Road Map

HOW TO REACH IISE CAMPUS & FILMCITY



Campus : Kanchana Bihari Marg (Off. Ring Road, Via Kalyanpur) Lucknow-226022 (U.P.) India.

Website : www.iiseindia.com | E-mail : iise@iiseindia.com, info@iiseindia.com

Call : +91-7236002222 | 9453350199

DR. GIRISH BIHARI SAXENA

(IPS, EX-DGP, UP), Founder Member

Educational Qualifications:

Ph.D.; M.Sc.; LL.B.; Prof. in French, Russian, German, Spanish, Diplomas in Journalism, Computer, Yoga (B.H.U.), Management, Police Community Relations.

Vision >>>

"To become a premier business and IT school recognized globally for its Excellence in academics and cross cultural solidarity"

Mission >>>

IISE, in entirety, is committed to identifying young people with professional and entrepreneurial aspirations, talents and determination. This will help to trigger them off to become excellent inspirational leaders in their chosen pursuits by developing in them skills, insights, abilities, healthy habits, right perspectives and clear vision. It focuses on holistic management education, training and conditioning of students through intellectual and informational inputs and activity-oriented experiential, self discovering process to embolden them to assume responsibility, take charge and lead effectively.

Achievements - Key Drives at IISE

IISE was the first institution in UP and the sixth institution in the country to get Accreditation, in addition to Approval, from the National Board of Accreditation (NBA) statutory body of Ministry of HRM.

IISE is proud to be the Local Chapter of National Programme on Technology Enhanced Learning (NPTEL), funded by Ministry of Human Resource

A++ Ranking by Business India and Silver A+++ Ranking by Just Careers Magazine.

National Institute of Personnel Management, UP Chapter, conferred the 'Man of the Year Award' on our founder Dr. Girish Bihari in recognition of his untiring efforts to promote the cause of human resource development in

Luminaries from the industry and academia, CMA Pawan Kumar Tiwari, Chairman, Cost Accountants of India, Mr. P. Dwarkanath, Director, Glaxo SmithKline, Dr. Pritam Singh – Ex-Director, IIM, Lucknow, Mr. T Raman, Consulting Editor – Business India, among others, have visited IISE

Renowned public figures like Mr. K. P. Saxena, Mr. Shatrughan Sinha, Ms. Hema Malini, Ms. Shabana Azmi and Mr. Ravi Chopra have visited the campus and appreciated the mission and infrastructure of IISE.

Our Courses

INTEGRAL & INNOVATIVE SUSTAINABLE EDUCATION COLLEGE

Affiliated to Lucknow University

College Code-1208

Bachelor in Computer Application (BCA)

- Affiliated to Lucknow University, **College Code 1208**
- Passed 10+2 grade with Maths/Computer, minimum 50% marks (for General / OBC candidates) & minimum 45% marks (for SC/ST candidates)
- **Duration 3 Years**

Bachelor in Business Administration (BBA)

- Affiliated to Lucknow University, **College Code 1208**
- Passed 10+2 grade in any stream with minimum 50% marks (for General /OBC candidates) & minimum 45% marks (for SC/ST candidates)
- **Duration 3 Years**

Bachelor of Journalism Mass Communication (BJMC)

- Affiliated to Lucknow University, **College Code 1208**
- Passed 10+2 grade in any stream with minimum 50% marks (for General /OBC candidates) & minimum 45% marks (for SC/ST candidates)
- **Duration 3 Years**

Bachelor of Commerce (B.COM)

- Affiliated to Lucknow University, **College Code 1208**
- Passed 10+2 grade with Commerce/Economics/Maths with minimum 40% marks (for General /OBC candidates) & minimum 33% marks (for SC/ST candidates)
- **Duration 3 Years**



Our Courses

INTERNATIONAL INSTITUTE FOR SPECIAL EDUCATION

Approved by AICTE, Affiliated to APJ Kalam University (AKTU)

College Code - 057

Post Graduate Diploma in Management (PGDM)

- Graduation in any stream with min 50% marks (for General/OBC candidates) & minimum 45% marks (for SC/ST) + Valid CAT/MAT/XAT/CMAT/GMAT/ATMA Score or State level entrance exam.
- Approved by AICTE, Ministry of HRD, Government of India
- Equivalence to MBA
- Dual Specialization
- **Duration 2 Years**

PGDM (Part Time)

- Graduation in any stream with min 50% marks (for General/OBC candidates) & minimum 45% marks (for SC/ST) .
- Approved by AICTE, Ministry of HRD, Government of India
- Equivalence to MBA
- Dual Specialization
- **Duration 3 Years**

Master of Computers Application (MCA)

- Affiliated to AKTU, **College Code 057**
- Passed BCA, B.Sc (CS/IT) or B.Sc, B.Com, B.A. with mathematics as a subject in graduation or in 10+2 with additional bridge course as per the Norms of AKTU
- Approved by AICTE
- **Duration 2 Years**



Our Courses

FILM INSTITUTE OF eMITS (FIeMITS)

Affiliated to MCRP University, Bhopal

Bachelor of Arts (Mass Communication)

- Passed 10+2 grade in any stream.
- **Duration – 3 Years**

Bachelor of Science (Electronic Media)

- Passed 10+2 grade in any stream.
- **Duration – 3 Years**

Master of Arts (Mass Communication)

- Graduation in any discipline from a recognized University.
- **Duration 2 Years**

Master of Arts (Broadcast Journalism)

- Graduation in any discipline from a recognized University.
- **Duration 2 Years.**

Bachelor in Computer Application(BCA)

- Passed 10+2 grade in any stream with minimum 50% marks (for General / OBC candidates) & minimum 45% marks (for SC/ST candidates)
- Maths Not Compulsory in Class 12th
- **Duration 3 Years**



Proud to be connected to
4500+ Flourishing Achievers



Akanksha Agrahari



Himanshu



Gaurav Rapal



Faraz Mirza
amazon



Veena Pandey



Seema Khiyani



Ananya Shukla



Vivek Dixit



Nidhi Rajput



Surabhi Srivastava



Abhishek Mishra



Shiva Sharma



Deep Narayan Pandey



Durga Sharma



Rajiv Pratap Singh



Plantation



Beyond Academics